

College of Economics and Business Administration
(Business Studies Department)

LIFE

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LEADERSHIP BOOT CAMP

SIX WEEKS LEADERSHIP BOOTCAMP FOR THE FUTURE LEADERS

November 8 – DECEMBER 20, 2022

LIFE BOOT CAMP

WHAT:

The LIFE Leadership Boot Camp is a life-turning program initiative of the CEBA (Business Studies Department) -UTAS Shinas.

The students are the future leaders in Oman. They will lead the business-economic activities, community projects, government entities, and endeavors in the society contributing to Oman and the world.

The LIFE Boot Camp is a trailblazing program that will spur the participant's leadership potential.

OBJECTIVE:

The LIFE Leadership Boot Camp will bring out the best among the participants.

It aims to develop and hone the leadership potential of the participants.

It will foster camaraderie, enhance communication skills, develop a sense of community, and instill the value of responsibility in society.

The LIFE Leadership Boot Camp aspires to develop a leader worthy of society.

HOW WE DO IT:

1. Identify selected Future Leaders (FL) per Group
2. Three hours training day per week (1.5 hours per day, i.e., 2-day session in a week)

3. Five training modules
4. Practical, hands-on, engaging, and enjoyable learning
5. Activity measuring intended learning outcome per module
6. Mentored by a seasoned and reputable professional coach in
 - a. Leadership Skills
 - b. Communication/Leading a Meeting
 - c. Digital Citizenship and Ethical Perspective
 - d. Community Engagement/Immersion and Advocacy
 - e. Story Sharing

WHO CAN JOIN?

- Open to all students, primarily CEBA (Business Studies) students and student leaders.
- Willing to dedicate time and effort (sign undertaking and consent form)
- Has the passion of leading and serving.
- Must accomplish all the tasks in the entire program
- Must attend all the training sessions.

THE EXPERTS

The LIFE Project will be facilitated through the stewardship and mentorship of the seasoned faculty members of the College of Economics and Business Administration (Business Studies Department).

The Mentors

Week-1

Day	Topic	Mentor-Coach	Date
1	Personal Leadership: Enhancing Leadership Skills	Dr. Joefrelin Ines	8 th November ,2022

2	Team building	Dr. Suneel Kumar	10 th November,2022
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Week-2

Day	Topic	Mentor-Coach	Date
3	Time and stress management	Dr. Cirilo E. Mirano Jr. Ms. Nithya Sambamoorthy	22 th November ,2022
2	Conflict resolution and Negotiation	Dr. Minu Thomas	24 th November,2022

Week-3

Day	Topic	Mentor- Coach	Date
1	Public speaking and verbal communication	Mr. Subhash Kodiyil Raman Ms. Fatma Al Ajmi	27 th November ,2022
2	Leading a meeting and ethics in communication	Dr. Moza Al Shehi	1 st December,2022

Week-4

Day	Topic	Mentor- Coach	Date
1	Digital and social media marketing	Mr. Samiulla	6 th December,2022

2	Ethical Perspective in social media marketing	Mr. Reynald and Ms. Juvy	8 th December,2022
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Week-5

Day	Topic	Mentor-Coach	Date
1	Community engagement	Ms. Amel Radouch	13 th December,2022
2	Immersion and advocacy	Mr. Reynald Funtinilla	15 th December,2022

Week-6

Day	Topic	Mentor-Coach	Date
1	Story sharing	Dr. Minu	18 th December,2022
2	Awarding of certificates	Dr. Joef, Ms. Nithya and Dr. Minu	20 th December,2022