

## WHAT? ABOUT THE EVENT

**01** C2C aims for collaboration between industry and college through identification of services offered and challenges faced by both industry and college.

### WHY?

**02** C2C focuses to establish mutual partnership between the industry and college in the areas of

TRAINING  
RESEARCH  
CONSULTANCY

### WHO?

**03** The participants of C2C program will have representatives from industry, academia, government institutions, NGOs, alumni and students.

INDUSTRY  
ACADEMIA  
GOVERNMENT INSTITUTIONS  
NGOs  
ALUMNI & STUDENTS

### HOW?

**04** The present discussion will be in a round table format which will focus on services offered and challenges faced in three domain areas pertaining to training, research and consultancy and seek out strategies to provide mutual solutions. The table will have a facilitator, assistant facilitator and a recorder.

### WHEN?

**05** C2C will take place on  
NOVEMBER 21, 2019 (THURSDAY)  
9:00 AM TO 1:30 PM

### WHERE?

**06** Shinas College of Technology  
**THEATER ROOM**  
B-013



Sultanate of Oman  
Ministry of Manpower  
*Shinas College of Technology*



# ABOUT ShCT

The ShCT is a government HEI which offers value-based vocational and professional education. It provides General Foundation Program and Post Foundation Specialization Program in English, Information Technology, Engineering and Business Studies.

It is envisioned as an institution that nurtures young Omani professionals in Engineering, Information Technology, and Business discipline towards a progressive Sultanate of Oman.

## BUSINESS DEPARTMENT

The Business Studies Department aimed to be the Center of Excellence in Business Education in the Al Batinah Region based on the tenets of the inclusive process with the stakeholders through collaboration with the industry, aligning graduate competency, and industry needs.

### SHINAS COLLEGE BUSINESS DEPARTMENT SECTIONS



#### ACCOUNTING SECTION

The program prepares the students to enter the world of finance and accounting. It ethically prepares the graduates to serve the industry of Oman in the field of the discipline.



#### MARKETING SECTION

Marketing specialization enables young Omanis to acquire the vital knowledge, skills, and abilities required in a global marketing arena.



#### HUMAN RESOURCES SECTION

The program equips the students to gain in-depth knowledge in the field of Human Resource Management and be able to apply the theories, concepts, and principles in the workplace.



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WHERE TECHNOLOGY IS INVENTED

## GENERAL INQUIRIES

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### SHCT MAP LOCATION & ADDRESS



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Sultanate of Oman  
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BUSINESS STUDIES DEPARTMENT

## CAMPUS TO CORPORATE 2019 C2C-2019 INDUSTRY ACADEMIA MEET



November 21, 2019  
9:00AM - 1:30PM  
Theater Room : B-003

