



Sultanate of Oman
Ministry of Manpower
SHINAS COLLEGE OF TECHNOLOGY



Department of Business Studies

BUSINESS DAY

"Unleashing the Power in You" 2018

Highlights:

Business Quiz

**Best Manager
Competition**

**Sales Presentation
Competition**

On-the-Spot Logo Competition

Date : January 30, 2018 (Tuesday)
Time : 8:30 AM - 2:00 PM
Venue: Multi-Purpose Hall

"It's a very good opportunity to get some idea about how to think like a real business leader. We've all learnt to think logically, think broadly, and deliver ideas to customers in an authentic environment." - Unknown

The Business Studies Department (BSD) is organizing "Business Day", an event for students which aims to bring out the inherent talents of potential young budding managers.

"Business Day" is an ideal platform for students to showcase their managerial talents, collaborate and compete with other students. It is a chance to bring out their skills and enable them to create innovative ideas in their field of study.

Competitions included:

1. Search for Best Manager
2. Business Quiz Bee
3. Sales Presentation
4. On-the-spot Logo Competition

1. Search for Best Manager

The competition is open to all business students.

This is an individual participation.

It consists of an aptitude test, group discussion and stress interview.

In this management competition, participants will be judged on various parameters such as leadership qualities, individual behavior, knowledge and skills required for a manager.

2. Business Quiz Bee

The quiz bee will cover topics ranging from general knowledge to current affairs globally. Participants will have to answer both verbal and visual questions.

The competition is open to all business students.

Number of participants: 3 students from different specialization in one group.

3. Sales Presentation

1. The competition is open to all business students.
2. Participants should not be more than five (5) members in a group.
3. The participants are expected to:
 - a. Put up their own company
 - b. Create their product
 - c. Strategize promotions
 - d. Conduct product presentation and demonstration.

4. On-the-spot Logo competition

Guidelines of the event:

1. The competition is open to all business students.
2. This is an individual participation.
3. Participants have to bring their own resources for the competition.
4. Duration for the event is 1 hour.
5. The competition assumed that the participants will:
 - a) Create a logo-on-the spot based on the theme provided by the organizer;
 - b) Design an original, unique, creative and innovative logo concept; and
 - c) Adhere to the guidelines/mechanics provided by the organizers, i.e., theme, time, content and Structure.

The judges will determine the winner of the competition based on a criteria set by the organizers.

A certificate of (what kind of certificate?e.g.certificate of commendation) will be given to a winner and a runner-up from each competition. All participants will receive a certificate of participation.

The last day for registration is on 29/1/2018