

Exhibitors



بنك مسقط
Bank Muscat



البنك الوطني العماني
National Bank of Oman



عمان الرقمية
e.oman



بنك التنمية العماني
OMAN DEVELOPMENT BANK



عمانية ماركة
OmaniaMarka



بنك العز الإسلامي
alizz islamic bank



out-of-تفكير-thinking



Al Musanna College of Technology
Directorate General of Technological Education
Ministry of Manpower



بنك نزوى
Bank Nizwa



ساس لريادة الأعمال
Sas for Entrepreneurship



الحلول الجرافية
LEO SOLUTIONS

Major Sponsor

Suhar, Industrial Port, Suhar
PO Box 282
PC 322
Tel +968 2210 5000
+968 2210 6000
+968 2210 7000
Fax +968 2685 1211

أوربك
Orpic

<http://www.orpic.om>

EVENT DIRECTOR

Khadija Al-Isaei
Head, Business Studies Department

Overall Event Directors

Ahmed Al-Saadi
Joefrelin Ines, PhD.

Secretariat

Cirilo Mirano Jr., PhD.
Nithya Sambamoorthy
Amel Radouch
Sabura Mohammed, PhD.

Event Co-Covener

Iman Al-Rubaia
Head, Accounting Section
Joefrelin Ines, PhD.
Head, Marketing Section

Panel Discussion Moderators/Facilitators

Ahmed Al-Saadi
Amel Radouch
Minu Thomas, PhD.
Francisco Pagtalunan
Nithya Sambamoorthy
Sabura Mohammed, PhD.
Ali Al-Manei, PhD.
Mamoon Elmousi, PhD.
Madhu Dhansingh
Cirilo Mirano Jr., PhD.
Geeta Thakur
Jangaiah Paladi

Exhibit Coordinators

Narsaiah Lakkavatri
Dhanasekaran Neelakantan
Farhana Sultana
Vimal Agarwal, PhD.

Skills' Competition Coordinators

Reynald Funtinilla
Narsaiah Lakkavatri
Geeta Thakur
Nithya Sambamoorthy
Mohammed Udaigiri
Subhash Raman
Minu Thomas, PhD.
Samiulla Manik
Harish Naidu

Event Committee Members

Vimal Agarwal, PhD.
Girish Painoli, PhD.
Sangeetha Krishnamurthy
Vivek Vinayachandran
Renjith Krishnank
Mohamed Zaheeruddin
OS Wilson
Soofi Azizuddin
Shafi Ansari
Venkata Prasad
Sibi John
Sunder Rajan
Muhammad Zahid

Survey and Report Committee

Suneel Kumar, PhD.
Madhu Dhansingh
R. Alamelumangai, PhD.
Riyas Kalathinkal, PhD.
Raja Justin, PhD.
Imthiyaz Ahmed
Shanmuga Pria
Aisha Al-Belushi

Media Committee

Riyas Kalathinkal, PhD.
Imthiyaz Ahmed

Web Committee Representative

Juvy Vergara



Ministry of Manpower
SHINAS COLLEGE OF TECHNOLOGY
Business Studies Department

Presents

ENTREPRENEURSHIP FORUM 2017



Join

Learn

Contribute

Sponsored by
أوربك
Orpic



Sultanate of Oman
Ministry of Manpower

SHINAS COLLEGE OF TECHNOLOGY

ShCT Business Studies Department ENTREPRENEURSHIP FORUM



Programme

TIME	DETAILS
9:00 - 9:45 AM	Registration Opening of Exhibits
9:45 - 10:00 AM	TEA/COFFEE BREAK
10:00 - 10:30 AM	Recital of the Holy Quran Welcome Speech Message of the Dean Keynote Address
10:30 AM - 12:30 PM	Speech by Panelists Panel Discussion Q&A COMPETITION PROPER Entrepreneurial Skill On the Spot Promotional Logo Design Business Idea Generation Product and Sales Presentation
12:30 - 1:00 PM	Closing Ceremony Felicitations and Awarding of Winners
1:00 PM onwards	LUNCH & SOCIALIZATION

About the College

Shinas College of Technology, established in 2005 at Al Aqur, Shinas of the North Batinah governorate, is one of the seven colleges of technology in the Sultanate of Oman. The college offers value-based vocational education in the domains of Business Studies, Engineering, and Information Technology. It provides a strong Foundation program through its full-fledged English Language Centre (ELC). The college produces well-trained professionals: engineers, business managers and IT experts—who shall make a difference in the different industries in the Sultanate.

About the Department Business Studies

The Business Studies Department (BSD) of Shinas College of Technology has established itself as a center of excellence in Business Education through the development of reflective, competent and critical business professionals, anchored on Islamic values. BSD helps the students to redefine their performance and enhance their potential through strategic business development, and supportive services, so that they can adapt and respond proactively to the fast-changing local and international business environment. Moreover, BSD seeks to advance the students' knowledge through high quality teaching and research in Accounting, Marketing, and Human Resource Management. BSD maintains the highest standards mandated by the college by providing high-quality teaching, learning and research that significantly contributes to the ongoing national economic development in the Sultanate of Oman.

About the Event

Oman welcomes more robust entrepreneurial activities. The nation is keen to facilitate entrepreneurship development.

Entrepreneurship has assumed importance for accelerating economic growth both in developed and developing countries as it promotes capital formation and creates wealth, which is the hope and dream of millions of individuals around the world. It reduces unemployment and poverty and is a pathway to prosperity.

With the strong potential of entrepreneurship to support economic growth, it is the goal of many governments to develop a culture of entrepreneurial thinking among the citizens. This can be done in a number of ways: by integrating entrepreneurship into the education systems, enacting laws fostering entrepreneurship, and conducting national campaigns.

At Shinas College of Technology (ShCT), we believe that technological progress alone cannot lead to economic development unless technological breakthroughs are put to economic use by the entrepreneurs—the people who organize and put to use capital, labor and technology in the best possible way to set up successful and sustainable enterprises.

To achieve this end we conduct this Entrepreneurship Forum (EF 2017) to enable the students of Shinas College of Technology to initiate and help sustain economic growth. Moreover, we believe that they will learn much from the successful entrepreneurs who shall share their expertise during the Forum.

The major objectives of the event are:

1. Foster knowledge sharing as successful entrepreneurs share their expertise with our students;
2. Encourage our students to have their own business; and,
3. Empower the students by enhancing their entrepreneurial attitude.

