



UTAS Shinas – CEBA -Career Readiness Program
Theme: "Navigating Career Horizons: A journey towards lifelong learning."

Overview: In response to the rapidly evolving job market, our Career Readiness Program Conducts Career Boot Camp in each semester. This intensive program is designed to equip participants with essential skills, fostering their professional and personal growth to excel in their chosen career paths.

Primary Objectives:

1. Skill Enhancement:

- Develop and enhance participants' skills to meet the demands of their desired professions.

2. Career Exploration:

- Assist individuals in exploring various career options and identifying the most suitable path for their interests and strengths.

3. Job Market Readiness:

- Prepare participants for the competitive job market through practical insights, resume building, interview coaching, mock interviews, and networking opportunities.

4. Personal Development:

- Encourage personal growth by fostering confidence, self-awareness, and resilience.

5. Lifelong Learning:

- Instill a commitment to continuous learning and adaptability in a rapidly changing job market.

Collaboration Proposal: To provide practical exposure to our young enthusiasts, we seek collaboration with industrial experts to conduct workshops and guest lectures on Competency development. Furthermore, we would also invite the industrial experts to actively participate in the mock interview sessions and contribute to the selection of suitable candidates for a suitable employment opportunity or to enable to seek future placement opportunities.

Scheduled Events:

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Scheduled Events:

Events	Date	Time
1. Guest Lecture on enhancing Competencies of Business Administration students	15 th April 2024 Monday	12:00 pm to 2:00 pm
2. Workshop on Career Readiness for Business Administration students	16 th April 2024 Tuesday	12:00 pm to 2:00 pm
3. Resume Writing and handling personal Interview for Business Administration students	17 th April 2024 Wednesday	12:00 pm to 2:00 pm
4. Mock Interviews for Accounting and Human resource Specialization students of Department of Business Administration	22 nd April 2024 Monday	10:00 am to 3:00 pm

Benefits of Collaboration for the industry

- Showcase your organization as a key contributor to student development.
- Connect with potential talent for current and future recruitment needs.
- Promote a positive brand image by supporting educational initiatives.
- Participate in shaping the future workforce by providing valuable insights.

Benefit for the Exit level students

Collaborating with our Career Boot Camp presents several benefits for business students, aligning with your organization's commitment to nurturing talent and supporting education. Here are the key advantages for business students:

1. Competency Development:

- **Benefit:** Business students will gain insights into the specific competencies required in the dynamic fields of Accounting and HR through targeted guest lectures.
- **Impact:** This focused approach ensures that students acquire industry-specific skills, enhancing their competence and making them more valuable candidates in the job market.

2. Career Readiness Workshop:

- **Benefit:** The workshop on career readiness is tailored to equip business students with practical skills needed for the professional world.
- **Impact:** Students will learn resume-building techniques, effective interview strategies, and essential soft skills, making them more confident and well-prepared for job applications and interviews.

3. Resume Writing and Interview Handling Session:

- **Benefit:** Business students will receive guidance on crafting compelling resumes and handling interviews effectively.

- **Impact:** This session aims to enhance students' ability to showcase their strengths and experiences, ensuring that they make a positive impression during job applications and interviews.

4. **Mock Interviews for Accounting and HR Students:**

- **Benefit:** Business students will have the opportunity to participate in mock interviews, simulating real-world job interview scenarios.
- **Impact:** By receiving constructive feedback and insights from industry professionals, students can refine their interview skills, identify areas for improvement, and increase their chances of securing suitable job openings.

5. **Networking Opportunities:**

- **Benefit:** Interaction with professionals during the guest lecture and mock interviews provides business students with valuable networking opportunities.
- **Impact:** Building connections with industry experts can open doors to mentorship, internships, and potential job placements, facilitating a smoother transition from academia to the professional world.

6. **Industry-Relevant Insights:**

- **Benefit:** Business students will gain practical insights into the industry's current trends, challenges, and expectations through the guest lecture and workshop.
- **Impact:** This exposure ensures that students are well-informed about the latest developments in Accounting and HR, positioning them as candidates with a comprehensive understanding of their chosen fields.

7. **Professional Growth and Personal Development:**

- **Benefit:** The overall Career Boot Camp experience fosters personal growth by instilling confidence, self-awareness, and resilience in business students.
- **Impact:** Students are not only better equipped for their chosen professions but also develop a strong foundation for continued growth and adaptability in their future careers.

Program Delivery

- **Duration:** **Career Readiness Program** has four components spanning over 3 weeks.
- **Format:** The program will be delivered through a combination of in-person workshops, online modules, mentorship sessions, and group activities.
- **Mentorship:** Participants will be assigned mentors who have expertise in their chosen fields.
- **Assessment:** Regular assessments and feedback will be provided to help track progress.