About the Event

Objectives of competition/event:

- To promote academic excellence among the participants/competitors.
- To broaden knowledge of the participants in the different principles/foundation subjects/courses in business studies.
- To expose gain experience in academic competition to participants.
- > To familiarize the participants with the present business environment
- > To develop aptitude and general knowledge of students
- > To help the participants discover their strengths and for them to be aware of their weaknesses in different subjects or courses.
- > To promote camaraderie and fellowship among the participants from the different institutions.
- > To increase the engagement, involvement and participation of the students in academic competition.

Criteria for joining:

- 1. There must be only two (2) participants/students for each team and a maximum of two (2) teams for each higher educational institution.
- 2. The participants/students must be currently enrolled in the institutions that they represent.
- 3. There must be an assigned coach/mentor/guide which will serve as the focal person and in-charge of registering the team.
- 4. Any information to be provided in the registration will be fixed and cannot be changed and any substitution/s will NOT be allowed.
- 5. Duly registered teams will receive the materials and resource references through their respective coach/guide/mentor.

Event flow:

The event consists of two (2) rounds, preliminary and final rounds.

Preliminary round:

Contestants from their respective higher institutions will be taking online quiz through Moodle/e-learning which will be organized and administered by an independent group of people. Camera and audio must be switched on

at all times during the exam. The top five (5) contestants up to maximum of seven (7) teams, in case of ties will be moving to the final round. In case of ties, there will be tie breakers.

Final round:

The quiz for the final round will be administered virtually/online through MS Teams. Camera and audio must be switched on at all times. There will be three (3) rounds; Easy, Average and Difficult. Contestants who will get the highest scores will be considered as winners. Winners will be rewarded with the cash prize of 100 USD followed by the 1sr Runner-up with 75 USD and 2nd Runner-up with 50 USD and certificates.

Reference materials/books will be provided to ALL the participants simultaneously through their coach or guides.

About Us:

Department of Business Administration (DBA) caters to students who are interested in pursuing Accounting, Human Resources Management and Marketing. The students are molded by forty-three (26) full time academic staff of varied disciplines, nationalities and qualifications making it a diverse academic family headed by Ms. Khadija Ahmed Al-Issaei; all in unison committed to providing high quality Accounting, Human Resources Management and Marketing education to the young men and women of Oman.

Our program aims at transforming the students into competent managerial professionals by continued student centered learning. DBA recognizes the growing demand for high caliber graduates of business administration in the corporate world; our emphasis is enhancing the employability skills of our students that would fulfill the expectations of the market.

Contact Us:

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